



Choose Your Partners Wisely

Strategic Choices for Embedded Librarians



#EmbeddedLib



Panelists

- Nadine Anderson, *Behavioral Sciences and Women's & Gender Studies Librarian*, University of Michigan-Dearborn
- Barbara Kahn-Aitken, *Senior Research Analyst*, The Coca-Cola Company
- Joel Scheuher, *Business Librarian*, University of Michigan, Ross School of Business



Collaborate with influencers

- From Bystanders to Team Members
- From Shared Services to M&A
- From Empty Library to Working Library

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Collaborate with meaning

- Maximize impact: from one-shot to course redesign
- Influence on customer/student outcome
- How to say “no”



Collaborate with mutual benefit

- Finance for the Non-Finance Librarian
- Mutual respect: share credit and sing praises
- What does the library get in return

